

HOW TO USE THIS INSTAGRAM STORY TEMPLATE

What this template includes:

This Canva file includes **5 editable Instagram Story layouts**, designed to help you connect with your audience and increase engagement.

Each slide is formatted for 1080x1920 and can be customized with your own brand colors, fonts, and content.

How to use this template in Canva

1. Open the Canva link

Click the link provided in your download.

 *Tip: Make a copy of the file if you want to save a clean version.*

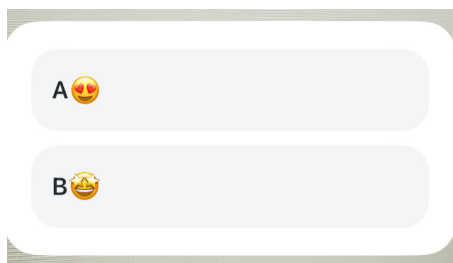
2. Customize each story slide

Slide 1 – Poll Story

Text: "Which one would you choose?"

Use this to let your audience vote between two visuals or options.

 **Instagram Feature:** Use the **Poll sticker**



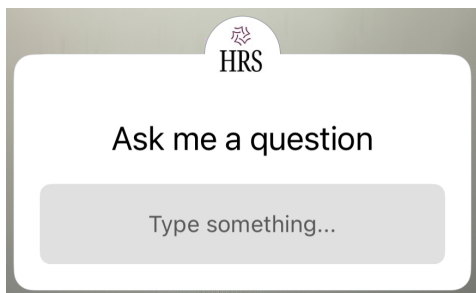
 *In Canva:* Replace the sample images (A and B) with your own photos or icons. Edit the question to suit your niche.

? Slide 2 – Question Box

Text: "Got a question about...?"

Use this slide to invite questions or feedback from your followers.

 **Instagram Feature:** Use the **Question sticker**



 *In Canva:* Update the text to match your topic, and leave space in the middle for the sticker.

💡 Slide 3 – Tip of the Day

Text: "Tip of the day" + short insight

Great for sharing quick, useful info with your audience.

 *In Canva:* Keep it simple, direct, and visually clean.

Slide 4 – Before

Text: "Before..."

Use this slide to show a transformation or process beginning.

 *In Canva:* Upload your "before" photo and personalize the label if needed.

Slide 5 – After

Text: "After..."

Ideal for showing the result or final outcome.

 *In Canva:* Add your "after" image and CTA (e.g., "DM us for yours!")



Publishing Instructions

1. Click **"Share › Download"**
2. Choose **PNG**
3. Select the slides you want
4. Upload them manually to Instagram Stories, or use Meta or a scheduler like Later



Need help building your brand or content?

This template was created by **HRS Management** — your strategic partner for content, branding, and business growth.

We don't just make it look good — we help you make it *work*.



Ready to level up? Contact us at HRS Management and let's build something great together.

